

**RISK
BEYOND
2024**

**ERMA
INTERNATIONAL
CONFERENCE
ON ERM**

**Sustainable Symphony:
Echoes of Change)))**



Digital & ESG: Trends, Traps, Tricks

**Quentin Fouesnant
5th December 2024**



Risk Beyond Is Hosted by
ERMA - Enterprise Risk Management Academy
www.erm-academy.org

riskbeyond.com



Quentin Fouesnant

- 13+ years in sustainability, energy & tech
- Founder of Qanopy Consulting
- Startup advisor
- Previously Managing Director of FiscalNote and Zuno Carbon
- Sustainability/ESG Trainer & Consultant

The ESG Data Flood

DRIVERS

Reporting regulations
Rating agencies
Sustainable finance
Customer demands

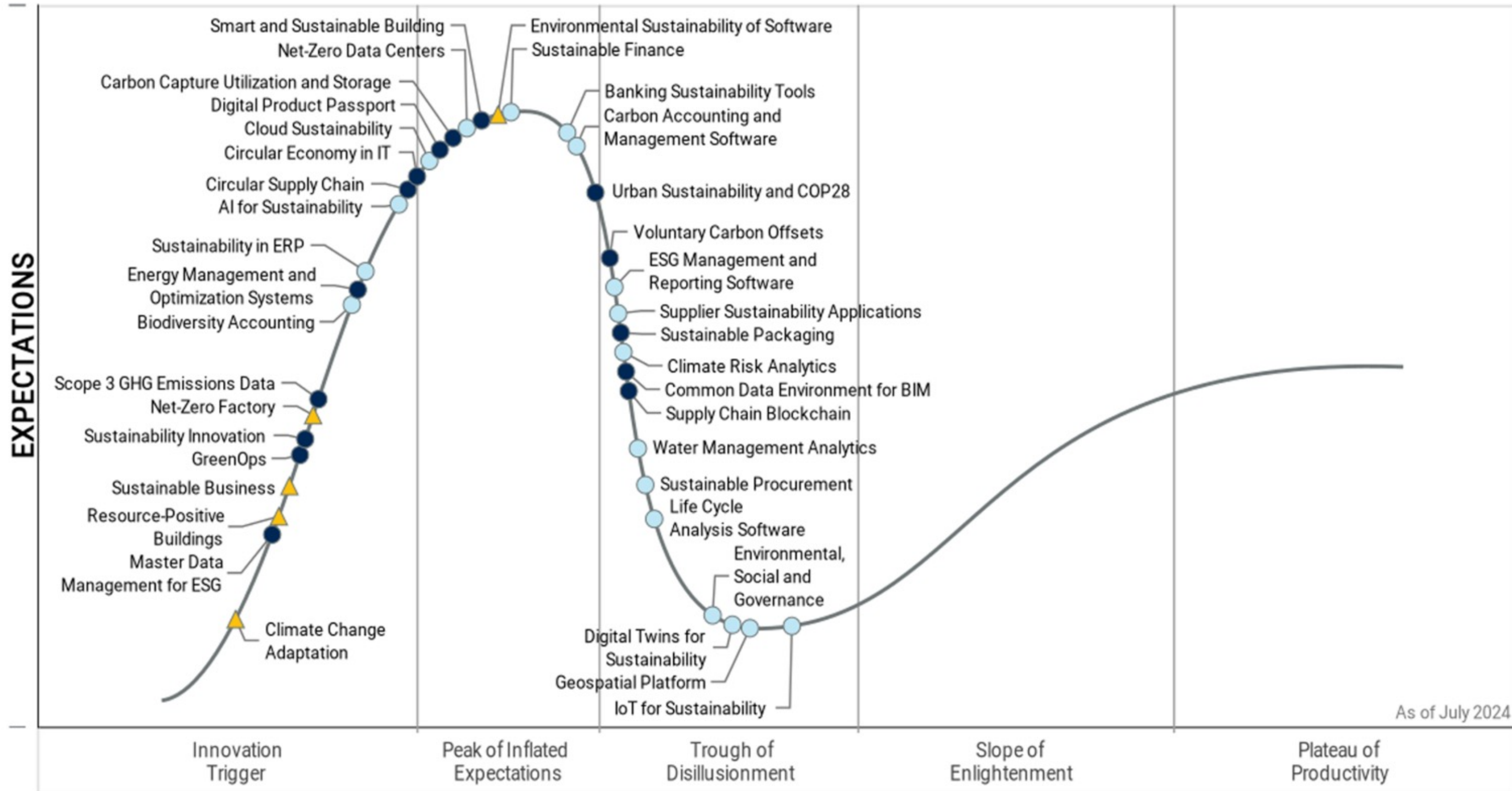


ESG related regulations are increasing globally



Diagram displays a selection of ESG related regulations and disclosures.*

Hype Cycle for Environmental Sustainability, 2024



ESG & Generative AI

Trends

The ESG tech ecosystem is aiming to ride the Gen AI wave in pursuit of differentiation and new funding.

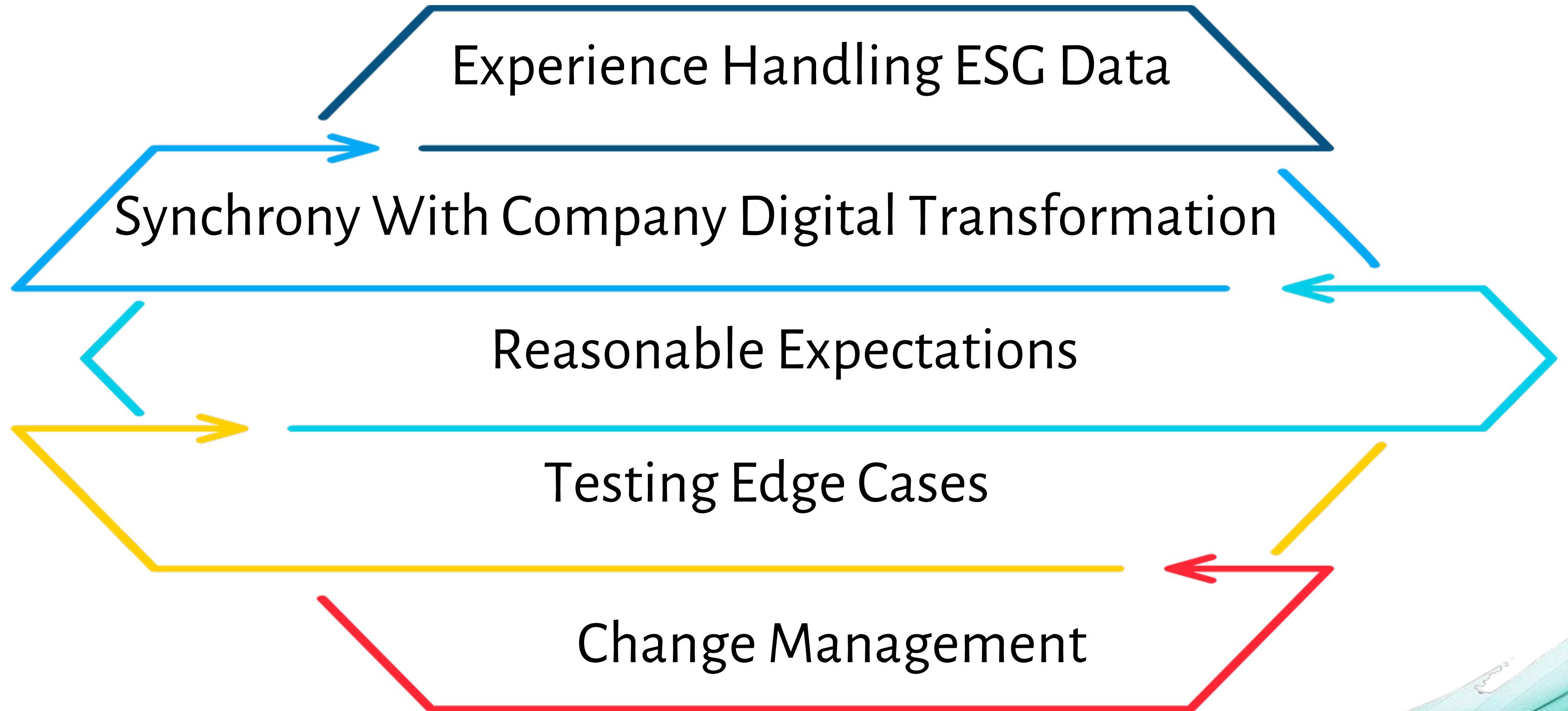
Use Cases

Deployments are fairly new and focused on report content generation, chat bots and processing of documents (e.g. benchmarking).

Traps

Gen AI has the potential of boosting efficiency but may give rise to greenwashing if not used properly.

ESG Digitalization Success Factors



RISK
BEYOND
2024

ERMA
INTERNATIONAL
CONFERENCE
ON ERM

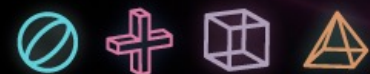
Sustainable Symphony: Echoes of Change)))

Thank You

Quentin Fouesnant
5th December 2024



Risk Beyond Is Hosted by
Enterprise Risk Management Academy
www.erm-academy.org



riskbeyond.com